

## A Webmaster's Story ( [www.art6.org](http://www.art6.org) & Jimmy Warner Design )

More than content to be sifted thru and promoted to the web, beyond color and design, layout and pretty fonts, there is the essence of gallery life – particularly opening night when it all comes together like a drama unfolding. It does not appear in the Webmaster job description that he must capture that essence but I need to do whatever it takes to promote my artist and performer friends at art6.



No one has made me official cameraman, my skills are mediocre at best, but I often get lucky, mainly because I am there, camera in hand, no instructions, though I find the people at times just as fascinating as the show – their reactions, faces and body language, most notable, running the gambit of human drama. I am not particular about who comes up with the photo that says it best, sums it up in a wink, I need all the content I can get, from anyone gracious enough to send it to me. Publicity requires more hounds than we have luxury to boast. There have been several good publicity persons but this year we relied on interns and a form letter package that has required heroic intervention to save.



The extra touches have been rewarded by huge throngs of artists, students and community, who come back again and again, curious to see what we do for art.

To me, the other events, poetry, dance, music and lectures deserve as much attention as the art. I publish the fliers and ads for every one, try to get out the word, even though that's not my job either. I am neither chief, cook nor bottle washer, but I fill in where ever I can make a difference – even the music!



My friend Buddy Ray and I are busy providing background atmosphere, a tuxedo sophistication that rivals other galleries. I may be tooting my own horn a bit, but I am not alone in all this flurry of activity. There is an esprit de corps here at art6 that cannot compare to any other gallery I have found.



Where else could I read or sell my poetry books, play my horn, show and publish my art, practice my profession, and have fun all at the same time? I'm hoping that more and more artists will discover the freedom we share here at art6 gallery.